



MESSAGE REGARDING DOWNTOWN ROAD CLOSURES FROM LUTHER BURBANK ROSE PARADE & FESTIVAL COMMITTEE

On Saturday, May 18, The Luther Burbank Rose Parade & Festival returns to Santa Rosa! The day will kick off with a Parade at 10am followed immediately by a festival on Courthouse Square. The parade will feature over 75 different community groups and the festival is filled with free, fun activities, entertainment, and games for the whole family. We hope you will join us for the exciting return of this beloved community event.

To bring this event to the community, road closures throughout the Downtown will be required. We appreciate your business making any accommodations or adjustments and helping your customers be aware of any changes. If we can assist in any way, please let us know. Please review the timeline and closure map below:

Roads Closed to Thru Traffic for Rose Parade on May 18, 2024

6am-4pm

- Both Courthouse Square Side Streets

6am to 1pm

- Mendocino Avenue from 4th Street to 5th Street
- B Street from 3rd Street to 5th Street
- 4th Street from B Street to Brookwood Ave
- 5th Street from B Street to Brookwood Ave
- Mendocino Avenue from 5th Street to Ross Street
- D Street from 5th Street to 3rd Street
- E Street from 7th Street to 3rd Street
- Hope Street from 5th Street to 4th Street

Parking Impact

- Street parking will be restricted in all the areas at the times listed and no parking signs will be distributed to the corresponding meters 24 hours in advance. Towing will be enforced should any vehicles be parked in these areas at 6am.
- Both public parking lots on 5th Street will remain closed from 6am to Noon
- All public garages will have access throughout the entire event. We highly recommend utilizing the garages on May 18. The first hour of parking in public garages is always free.

Amplified Sound

Amplified sound will be played from Mendocino Avenue and 4th Street as well as on Courthouse Square from 9:30am until 3:30pm on Saturday, May 18. It will consist of announcements and recorded music.

Please direct any questions to Kim Link, Parade Manager at lbroseparade@gmail.com.

Thank you!

The Rose Parade Committee



**SANTA ROSA
PARADE ROUTE**

R11-2 & W1-7
BIG O AND LOCAL
TRAFFIC ONLY
(leave one
barricade opening)

12' MIN OPENING
FOR EMERGENCY
ACCESS

SIGN	DESCRIPTION	IMAGE	QUANTITY
C19	ROAD CLOSED AHEAD		14
C30	LANE CLOSED		1
CMS	CHANGEABLE MESSAGE SIGN		2
M4-10R	DETOUR RIGHT		2
M4-10L	DETOUR LEFT		1
R3-1	NO RIGHT TURN		6
R3-2	NO LEFT TURN		4
R3-5R	RIGHT TURN ONLY		1
R11-2	ROAD CLOSED		13
SC5	SPECIAL EVENT AHEAD		18
W1-7	TWO DIRECTION ARROW		2
█	WATER FILLED BARRICADE		48
█	BARRICADES (B-QUANTITY)		42
█	LOCAL TRAFFIC ONLY		1
█	BIG O & LOCAL TRAFFIC ONLY		1
█	STAGING/DISEMBARKMENT AREA		
█	PARADE ROUTE		
●●●●	CONES		60 LARGE
+	SIGNS		
TC	TRAFFIC CONTROL PERSON		5
V	VOLUNTEER		10

Changeable Message Signs (CMS) will be required for this event. Number and locations of CMS to be at the discretion of the Traffic Engineer.

All Volunteers (V) shall wear Class 2 Safety Vests. They will assist with pedestrian and vehicle control during the event. In the event of an emergency they will assist Safety Personnel by stopping event participants, pedestrians, vehicles, and moving barricades so Emergency Personnel can access or pass through the event footprint.

Event organizer to have Volunteers stay at all locations until conclusion of parade. Once parade has concluded (TC) Traffic Control Person will pull barricades to side of street within the parade route.